



KEY

BENEFITS

- Maximize exposure for your organization
- Cultivate relationships with clients & colleagues
- Support professional development and continuing education
- Network with targeted group of financial professionals

CFA SOCIETY CHICAGO ANNUAL CONFERENCE: ADAPTING INVESTMENT STRATEGIES TO A CHANGING WORLD

THURSDAY, MAY 1, 2014 • THE UNIVERSITY CLUB

Many frameworks and finance models were created in an environment that shaped our collective experience over the last 30-50 years. Recently many dynamics in the investment landscape have changed: geopolitical instability, an expanded role of governments in capital markets, and correlations between previously believed unrelated securities has become a challenging reality. This new macro-driven investment climate has increased scrutiny of traditional portfolio management practices. Discover how recent changes in the global investment landscape should shape your strategic and tactical investment decisions.

Sponsorship provides a high-profile opportunity to get your firm's name in front of our membership and network with a targeted group of financial professionals.

ANNUAL CONFERENCE SPONSORSHIP LEVELS	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
Number of sponsorships available at each level	2	3	4	Unlimited
Registration(s) to seminar	3	2	2	1
Firm name and/or logo promoted as a sponsor in email announcements (sent to 4,200+ members/non-members) <i>Note: must commit by March 14, 2014</i>	Enhanced with logo	Enhanced with logo	By name	By name
Firm name and/or logo promoted as a sponsor on event signage	With logo	With logo	With logo	By name
Special recognition as a sponsor during opening remarks	■	■	■	■
Article listing firm name as sponsor in CFA Society Chicago Newsletter (posted online, emailed to 4,200+ members, distributed at Society events)	■	■	■	■
One year listing on CFA Society Chicago website as a sponsor with logo and link (over 6,000 hits/month)	■	■	■	■
Firm name and/or logo promoted as sponsor on front screen between sessions	■	■	■	
Firm name and/or logo promoted at the keynote luncheon as a sponsor	■	■	■	
Firm name and/or logo promoted in the networking area as a sponsor	■	■		
Opportunity to provide company materials as a handout at registration (distributed to all attendees)	■	■		
Firm name promoted as sponsor on cocktail napkins at networking reception	■			
Opportunity for sponsor to introduce a keynote speaker during program	■			
Five (5) event function tickets to be applied towards eligible CFA Society Chicago programs (good through Dec. 31, 2014)	■			

