



CFA SOCIETY CHICAGO 12TH ANNUAL CAREER FAIR CAREER CROSSROADS: A SHOWCASE OF OPPORTUNITIES

FRIDAY, MARCH 24, 2017 • THE STANDARD CLUB • 11 AM - 2 PM

Please join CFA Society Chicago for our 12th Annual Career Fair – Career Crossroads: A Showcase of Opportunities. This exclusive, members-only event is one of our most popular professional development events of the year. Your firm’s support of the Career Fair will provide you with a high-profile opportunity to get your firm’s name in front of our membership, recruit for current job openings, discover talent for future job opportunities, and network with top investment professionals in the area.



Table with 3 columns: CAREER FAIR PARTICIPATION LEVELS, SPONSOR \$1,000, and EXHIBITOR \$500. Rows include: Number of sponsorships available at each level, Space for Exhibitor Booth, Firm name and/or logo promoted in email announcements, Firm name and/or logo promoted on event signage, Complimentary job posting for 30 days on CFA Society Chicago Job Board, Listed as a sponsor on the CFA Society Chicago Blog, and One year listing on CFA Society Chicago Website as a sponsor with logo and link.

KEY BENEFITS

- Recruit for jobs, discover talent and network with top investment professionals
Receive firm recognition through pre-event communications and on-site promotion
Connect with attendees: majority with 5+ years experience and one third have 10+ years experience
High attendee satisfaction rate with both members and exhibitors rating between 80-100% satisfaction

ELITE MEMBERS SPONSORSHIP OPPORTUNITIES ARE LIMITED! Ensure your firm is represented as an exhibiting sponsor.

18 years average in the industry and 10 years average with charter
94% are CFA Charterholders
70% possess over 10 years of industry experience, including 33% that have over 20 years of experience

68% have training/professional development responsibilities
57% hold an M.B.A. degree or higher
56% Buy Side and 10% Sell Side
32% manage over \$20 billion in assets

59% have a primary focus in equities, with other major professional specialties including banking, fixed income, hedge funds, derivatives, commodities, venture capital, insurance, mutual funds, pension funds, private wealth, and consulting